Side by Side Interactive
An Innovative Multimedia Software Program
Steven J. Molinsky and Bill Bliss

Beginning – Low-Intermediate

“Side by Side Interactive aims to engage the learner actively through easy navigation tools, a dynamic video controller, and a wide range of instant-feedback activities together with humorous videos, music, cartoons, and games, in order to offer users a computer-based learning experience that is educational, effective, and fun.”

Steven J. Molinsky and Bill Bliss

Side by Side Interactive is an innovative video-based software program that puts students in control of a dynamic language-learning experience using state-of-the-art technology.

This exciting two-level program combines interactive video, audio, graphics, and text to provide students with powerful learning tools and abundant exercises and activities for effective language instruction that is individualized, self-paced, easy to use, and fun!

- Simple menus and navigation tools enable students to quickly and easily select lessons and activities.
- The on-screen video control panel lets students:
  - Play a scene through
  - Play a scene line-by-line
  - View or hide an on-screen script
  - Jump anywhere instantly by clicking on the script
  - Record their own voices and compare with the video

www.longman.com/multimedia

The program features:

- Inventive video-based activities make language practice come alive as students interact with video clips in a variety of exercises.
- Comprehensive text-based activities offer extensive vocabulary, grammar, and reading practice, and writing activities prompt students to share their own ideas and backgrounds as they practice their keyboarding skills.
- GrammarToon computer animations focus on key language structures through entertaining cartoons.
- Lifeskills and civics lessons integrate important language competencies required by adult education curriculum standards.
- Check-Up Tests offer students instant feedback and valuable test-prep practice.

Side by Side Interactive Activity Workbooks provide comprehensive supplementary activities – ideal for self-study, distance learning programs, and computer or language laboratories.

This CD-ROM program is available in a version without lifeskills and civics lessons.

For an online tour and sample unit, visit www.longman.com/multimedia

TO ORDER, CALL (GRADES 6-12) 1.800.552.2259 (HIGHER ED/ADULT) 1.877.202.4572
“After two weeks of using Side by Side Interactive, we knew we had made the right decision. Teachers and students rave about it.”

Donna Price-Machado, Academic Coordinator
San Diego Centers for Education and Technology
San Diego, CA

“An easy-to-use video control panel enables students to play a scene through or line by line. Scripts can be opened along with the video. Students can record their own voice and compare it to the video model.”

“Video-based activities provide listening comprehension practice.”

“Exercises depict real-life situations that integrate important language skills and functions.”

LEVEL 1 (WITH CIVICS & LIFESKILLS)*

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LEVEL 2 (WITH CIVICS & LIFESKILLS)*

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*Not available for sale outside the U.S.
Multisite licensing available. Contact your ELL Specialist.
For system requirements, see page 81.

For more information about the Side by Side series, see pages 26-27.

TO CONTACT YOUR ELL SPECIALIST, CALL 1.800.375.2375
Longman English Interactive
An Interactive Program for Global Communication
Michael Rost, Levels 1 and 2
Michael Rost and Marjorie Fuchs, Levels 3 and 4

Beginning – High-Intermediate

“ This program represents a personal learning theater for students. We have tried to create a rich world of real stories, so that the students are always immersed in oral and visual communication.”

Michael Rost

Longman English Interactive is a multi-level, video-based, integrated-skills program that includes more than 100 hours of instruction per level. The program provides practice in grammar, speaking, listening, vocabulary, pronunciation, reading, and writing.

The program features:
• Contemporary video with engaging characters presents real language in context.
• Real-world audio activities involve students, and include a variety of exercises to keep students engaged and motivated.
• Living Grammar dynamically illustrates how grammar works.
• Culture Notes help learners understand cultural differences and learn new language within a broader social context.
• Ongoing student assessment allows teachers and students to monitor student progress.
• Automated scores and comments guide students’ skill development.
• Native language support is offered through translation in eight different languages.

An orientation and the extensive help section provide students, teachers and administrators with additional support in using and navigating the course.

A Communication Companion textbook and brand new Activity Resource Book for each level provide extensive classroom conversation practice, as well as additional listening, vocabulary, and grammar practice.

A comprehensive Teacher’s Guide provides specific activities and strategies to support classroom instruction, and it includes web research and writing assignments with handouts for every unit.

“Longman English Interactive is a comprehensive software program that covers all skill areas while utilizing every possible computer-learning feature! It is technologically and pedagogically sound.”

Kathleen Biache
Academic Lab Manager
Miami-Dade College
Miami, Florida

For an online tour and sample unit, visit www.longman.com/multimedia

TO ORDER, CALL (GRADES 6-12) 1.800.552.2259 (HIGHER ED/ADULT) 1.877.202.4572
Contemporary video with engaging characters presents real language in context.

Living Grammar dynamically illustrates how grammar works.

Ongoing student assessment allows teachers and students to monitor student progress.

To contact your ELL Specialist, call 1.800.375.2375

Living Grammar dynamically illustrates how grammar works.

To contact your ELL Specialist, call 1.800.375.2375
Understanding and Using English Grammar Interactive

Betty Schrampfer Azar
Rachel Spack Koch

Intermediate – Advanced

“...We took advantage of everything multimedia has to offer us: pictures, movement, color, sound, words, and interactivity. We wanted to exploit the medium for our teaching purposes and, more importantly, to create a CD-ROM program that is fun as well as instructive.”

Betty S. Azar

Understanding and Using English Grammar Interactive lets students study English grammar as they never have before! Through a dynamic combination of animation, audio, and voice recordings, this all-new multimedia program provides more than 100 hours of instruction and interactive practice. This CD-ROM program mirrors the syllabus of the textbook and provides extensive grammar practice using a variety of interactive tools. Understanding and Using English Grammar Interactive can be used to combine classroom instruction with computer-based learning, or for self-study practice. This CD-ROM is ideal for lab/classroom-based instruction and supplement to the Azar Grammar Series.

The program features:

- Animated grammar presentations. Over 180 "talking heads" inform students about grammar and usage in lively, accessible, and engaging ways.
- Development of structure awareness. Introductory dialogues help students notice how grammar works by highlighting use of forms.

To order, call (grades 6-12) 1.800.552.2259 (higher ed/adult) 1.877.202.4572

For more information about the Azar Grammar series, see pages 62-63.
Extensive Grammar Practice
More than 500 new interactive exercises including listening, speaking, and reading provide over 100 hours of dynamic practice!

Development of Structure Awareness
Introductory dialogues and passages help students notice how grammar works by highlighting form and meaning.

Learner Support
Easy access to information through pop-up notes and grammar charts with clear examples and explanations of key points.

Ongoing Assessment
Students can monitor their progress through immediate feedback on practice exercises, chapter tests, and score reports.

“Understanding and Using English Grammar Interactive
CD-ROM is destined to become a classic!”

Todd McDonald, Academic Coordinator
Brewster Technical Center
Tampa, FL

UNDERSTANDING AND USING ENGLISH GRAMMAR INTERACTIVE – HIGH-INTERMEDIATE – ADVANCED

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<td>Demo Disk (outside U.S. only)</td>
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For system requirements, see page 81.
Focus On Grammar Interactive
An Integrated Skills Approach
Version 2.0

Ellen Shaw, Level 1
Samuela Eckstut, Heather Ordover, Level 2
Margaret Bonner, Marjorie Fuchs, Ellen Shaw, Level 3
Margaret Bonner, Marjorie Fuchs, Ellen Shaw, Level 4
Jay Maurer, Level 5

Introductory – Advanced


Clear, contextualized, and interactive, this user-friendly 5-level CD-ROM program provides a communicative review of English grammar that covers all language skills through a comprehensive, motivating, and fun practice of the grammar points and skills introduced in the Student Books.

Program features:
• Abundant contextualized exercises—including grammar, reading, listening, dictation, and speaking activities—provide students with extensive and meaningful lab practice.
• Target structures are presented in full reading and listening passages to help students discover the grammar.
• Dictation exercises provide students with controlled listening and writing practice.
• Speaking exercises give students the opportunity for further oral practice of the vocabulary, grammatical structures, and themes introduced in the unit.
• Review quizzes and reports help students monitor their own progress and work.
• Additional exercises for remedial practice are provided for each grammar point so that students can work on improving weaker areas.
• A new From Grammar to Writing section provides students with additional writing practice based on unit topics through a series of controlled exercises leading to authentic pieces of writing that can be submitted for grading.
• Automated feedback, such as hints and explanations, provides learner support and motivates students.
• Additional support is provided by a wide range of easy to access resources, including grammar charts, grammar notes, glossaries, and appendices.

For an online tour and sample unit, visit www.longman.com/multimedia
Extensive unit-by-unit extra practice builds grammar, reading, listening, and speaking skills.

Targeted feedback on assessment items pinpoints areas of weakness and provides remediation.

Lively, contextualized activities provide opportunities for original writing.

Sophisticated assessment tools allow teachers to track completion, writing, and test scores (Network version only).

LEVEL 1
CD-ROM Program 0-13-147474-X $195.95
CD-ROM 5-Pack 0-13-147479-0 $813.95
CD-ROM 10-Pack 0-13-147478-2 $1,596.95
CD-ROM 20-Pack 0-13-147466-9 $3,089.95
Network License 0-13-147477-4 $4,696.95

LEVEL 2
CD-ROM Program 0-13-189965-1 $195.95
CD-ROM 5-Pack 0-13-189966-X $813.95
CD-ROM 10-Pack 0-13-189957-8 $1,596.95
CD-ROM 20-Pack 0-13-189969-4 $3,089.95
Network License 0-13-189970-8 $4,696.95

LEVEL 3
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CD-ROM 5-Pack 0-13-190002-1 $813.95
CD-ROM 10-Pack 0-13-190001-3 $1,596.95
CD-ROM 20-Pack 0-13-189999-6 $3,089.95
Network License 0-13-189997-X $4,696.95

LEVEL 4
CD-ROM Program 0-13-191316-6 $195.95
CD-ROM 5-Pack 0-13-191317-4 $813.95
CD-ROM 10-Pack 0-13-191318-2 $1,596.95
CD-ROM 20-Pack 0-13-191320-4 $3,089.95
Network License 0-13-191322-2 $4,696.95

LEVEL 5
CD-ROM Program 0-13-191323-9 $195.95
CD-ROM 5-Pack 0-13-191324-7 $813.95
CD-ROM 10-Pack 0-13-191325-5 $1,596.95
CD-ROM 20-Pack 0-13-191327-1 $3,089.95
Network License 0-13-191328-X $4,696.95

For system requirements, see page 81.

For more information about the Focus on Grammar series, see pages 60-61.
Grammar Express Basic CD-ROM
Marjorie Fuchs and Margaret Bonner
Beginning – Low-Intermediate

“The CD-ROM product looks and sounds great, and we think students are going to have fun with it and learn.”
Marjorie Fuchs and Margaret Bonner

Grammar Express Basic CD-ROM is an interactive program for beginning to low-intermediate English learners. It includes hundreds of interactive exercises to practice each grammar point included in the Grammar Express Basic companion textbook, and offers comprehensive listening, speaking, reading, and writing practice.

The program features:
• Over 600 activities, including a wide variety of exercise types, allow students to customize their learning to best suit their needs.
• Grammar points are introduced through dynamic animations that illustrate how grammar works.
• Explanations and Notes on practice items provide students with instant feedback and reinforce their knowledge.
• 12 part tests, each with 25 questions, help students assess their progress.
• 27 appendices provide students with useful information for reference.
• 150 animated grammar explanations highlight key grammar structures and vocabulary and engage the student.
• 1,800 practice items on grammar, reading, listening, and writing help students improve their accuracy.
• 900 Listen-and-Record items provide listening and speaking practice and help students improve their pronunciation and fluency.

△ Wealth of Activities
Each unit contains extensive practice activities that include animated grammar explanations and activities to practice listening, speaking, reading, and writing.

△ Feedback Features
Each activity provides students with instantaneous feedback.

CD-ROM* 0-13-191907-5 $ 154.95
CD-ROM 5-pack* 0-13-191904-0 $ 654.95
CD-ROM 10-pack* 0-13-191905-9 $1,313.95
CD-ROM 20-pack* 0-13-191906-7 $2,471.95
Network version 0-13-191908-3 $3,707.95
CD-ROM (Single User – outside the U.S. only) 0-13-191903-2
Demo (Domestic) 0-13-193382-5 FREE
Demo (International) 0-13-193383-3 FREE

*Not available for sale outside the U.S.
For system requirements, see page 81.

For more information about the Grammar Express series, see page 64.

- Special recording function allows students to record and check their pronunciation.
- Students can look up any word and get an instant definition and pronunciation of all examples.
- Interactive reading and writing exercises provide extra practice.
- An integrated photo dictionary allows users to find illustrations by topic.
- Can be used with a word processor or web browser.

**Longman Advanced American Dictionary Interactive CD-ROM**

High-Intermediate – Advanced

The **Longman Advanced American Dictionary Interactive CD-ROM** contains the complete contents of the dictionary.

**Features:**

- Clear audio pronunciation of all 84,000 entries.
- 15,000 word origins.
- Animations teach grammar points.
- Interactive exercises.
- TOEFL® and TOEIC® test practice.
- Students can record and check their pronunciation.

**System Requirements**

**Pentium 133MHz Windows 95/98, NT4.0, ME, 200, XP**

- **32 Mb RAM**
- **MPC compatible audio card**
- **CD or DVD drive**
- **Up to 160 Mb hard disk space**

**MAC minimum requirements:**

- 68040 CPU, 8MB RAM, 8 bit 256 color display.

**Paper with CD-ROM**

**Hardcover with CD-ROM**

**CD-ROM**

**Longman Dictionary of American English CD-ROM**

Intermediate – Advanced

**Paper with CD-ROM**

**Hardcover with CD-ROM**

**CD-ROM**

**Longman Advanced American Dictionary Interactive CD-ROM**

High-Intermediate – Advanced

**Paper with CD-ROM**

**Hardcover with CD-ROM**

**CD-ROM**

**TO CONTACT YOUR ELL SPECIALIST, CALL 1.800.375.2375**
Multimedia

**Market Leader Interactive**
*English for Successful Business Communication*
David Cotton, David Falvey, and Simon Kent

*High-Intermediate*

**Market Leader Interactive**, for business professionals and business students, draws from resource materials such as the *Financial Times* and authentic business talks and presentations. The program offers a variety of integrated practice tasks based on contemporary business issues. Students learn and practice real business language and concepts as they improve vocabulary, listening, and writing skills.

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**Talking Business Intermediate**
*Mastering the Language of Business*
Nick Brieger and Jeremy Comfort

*Intermediate*

**Talking Business Intermediate** helps business students and professionals communicate with fluency and confidence in today’s dynamic business environment. Based on practical language functions that teach authentic workplace language, this results-driven course emphasizes listening and speaking skills, and provides a variety of activities to improve vocabulary and pronunciation.

- Learners practice business vocabulary and idioms in context.
- Exercises and activities support different learning styles.
- Personalized feedback and explanations provide support.

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**Longman Preparation Course for the TOEFL® Test**
*Next Generation iBT*
Deborah Phillips

*High-Intermediate – Advanced*

This book/CD-ROM package gives students all the tools they need to succeed on the new TOEFL® integrated-skills test. Providing both a comprehensive language skills course and a wealth of practice for all sections of the test, the **Longman Preparation Course** is appropriate for courses in TOEFL® Test preparation or as a supplement to more general English courses. (For more information, see pages 126-127.)

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**Also Available…**

**Business Connections**
Nina O’Driscoll, Christine Johnson, Rosi Jillett, and Brenda Al Mabsali

*Beginning*

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**First Certificate Gold Interactive**
Preparation for the Cambridge First Certificate Exam
Richard Acklam

*High-Intermediate*

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**Longman English Assessment**
Joan Jamieson and Carol A. Chapelle

*Project Directors*

*Beginning – Advanced*

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<tr>
<th>CD-ROM</th>
<th>ISBN</th>
<th>Price</th>
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<tr>
<td>Network License</td>
<td>0-13-184345-0</td>
<td>$199.95</td>
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<tr>
<td>Single User CD-ROM</td>
<td>0-13-184346-4</td>
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**TOEIC® Preparation Interactive**
Lin Lougheed

*High-Intermediate – Advanced*

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<td>0-13-184355-9</td>
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**Definitions of CD-ROM Versions**


<table>
<thead>
<tr>
<th>Version</th>
<th>Installation Type</th>
<th>Student Data Location</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Network</strong></td>
<td>Server and Client</td>
<td>On network</td>
<td>Most robust version. Includes Class Reports. This is a license for unlimited computers in one building. We recommend full client installations to maximize program speed.</td>
</tr>
<tr>
<td><strong>Lab Workstation</strong></td>
<td>Full or Minimal Client</td>
<td>On students' floppy discs</td>
<td>Minimal client installation requires the CD-ROM in the drive while using the course. (Full client installation does not.) The CD-ROM “packs” include this version.</td>
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<tr>
<td><strong>Installable</strong></td>
<td>Full Client</td>
<td>On students' floppy discs</td>
<td>This is a license for unlimited computers in one building. Full client installation does not require the CD-ROM in the drive while using the course.</td>
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**Course Versions for:** Side by Side Interactive

<table>
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<tr>
<th>Version</th>
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<th>Notes</th>
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<tr>
<td><strong>Network</strong></td>
<td>Server and Client</td>
<td>Not applicable (students can print certain activities)</td>
<td>Requires web server and client plug-ins. This is a license for unlimited computers in one building.</td>
</tr>
<tr>
<td><strong>Installable</strong></td>
<td>Full Client</td>
<td>Not applicable (students can print certain activities)</td>
<td>Simpler installation and faster performance than Network version. This is a license for unlimited computers in one building.</td>
</tr>
<tr>
<td><strong>Single-User</strong></td>
<td>None</td>
<td>Not applicable (students can print certain activities)</td>
<td>The CD-ROM “packs” include this version.</td>
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</table>

For more information about course versions, e-mail Longman Technical Support: EPSupport@pearsoned.com.

**Note:** TOEFL® and Longman Dictionary CD-ROMs are Single-User versions only.

**System Requirements for all software programs except: Side by Side Interactive**

* Pentium II processor - minimum 400 MHz
* 128 MB RAM (minimum 256 MB recommended)
* 16-bit graphics card
* Monitor resolution of 800 x 600 or higher
* Sound card, microphone, and speakers (Microphones plugged into USB ports are not supported.)
* 1x CD-ROM drive
* Internet Explorer 5.0 (Internet Explorer 5.5 or higher recommended)

**Note:** Netscape and AOL browser software are not supported.

* Macromedia Flash™6 (or higher), Shockwave® 8 (or higher), Apple QuickTime® 6.5 (or higher), and Sun’s Java 1.4.1_01 (or higher) plug-ins.

**Note:** These plug-ins are installed when you install your Longman CD-ROM courses.

* Adobe Acrobat Reader 4.0 (or higher).

**Network version only**

* 50 Mbps (or faster) local area network (LAN Lab)

**Client Computers:**

* Microsoft Internet Explorer 5.x or Netscape 4.5 thru 4.X (Netscape 6.0 and higher is not supported)
* 800 x 600-screen resolution and 16-bit color
* Quicktime 5.0 for Mac and Windows for video assets
* Shockwave plug-in

**For Windows:**

- Intel Pentium processor – minimum 200 MHz
- Windows 95/98/Me/NT 4.0 (with Service Pack 2 or higher)
- 64 MB RAM (minimum)
- Sound card, microphone, and speakers (Microphones plugged into USB ports are not supported)
- 1x CD-ROM drive or higher
- 2.3 GB of available hard drive space

**For MacOS:**

- Intel Power PC processor – minimum 200 MHz
- Mac OS 8.5, 9.0, or 9.x (Mac OS X works in Classic mode only)
- 64 MB free RAM (minimum)
- 1x CD-ROM drive or higher

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