

NEW

Writing Preparation and Practice

Karen Blanchard and Christine Root

High-Beginning – High-Intermediate

Writing Preparation and Practice gets students writing early in their second language acquisition experience, guiding them step-by-step through the organizational principles needed for clear expression in English.

Students learn to write well and reach a higher level of English proficiency by learning and practicing their writing skills simultaneously with other English language skills.

Features:

- A wide variety of topics and exercises encourages students to bring their own ideas and talents to the writing process.
- Addresses different patterns of organization for high-beginning students through the use of model paragraphs, and offers guided practice in each stage of the paragraph writing process, including prewriting, writing, and revising.
- Helps intermediate and high-intermediate students advance beyond paragraph-level writing with model paragraphs and essays, peer-editing worksheets, and practice in error correction and proofreading.

CHAPTER
11

Comparing and Contrasting



Similarities and Differences

Very often in your writing you will need to show how things are similar or different. When you *compare* two things, you show how they are similar. When you *contrast* two things, you show how they are different.

Comparing and Contrasting 105

▲ Topics focus on skills that enhance the writing process.

A Study these two pictures. Look for similarities and differences.



B Make a list of the similarities and another list of the differences.

Similarities

Differences

_____	_____
_____	_____
_____	_____
_____	_____

106 CHAPTER 11

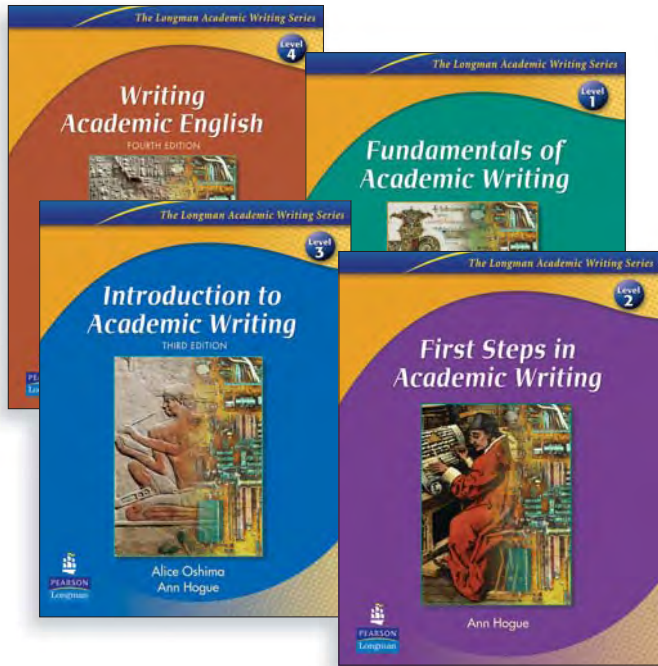
Taken from Level 2

▲ A variety of learning strategies ensure mastery of writing skills.

LOOK!

For Pricing & ISBNs, see page 57.

Writing



Longman Academic Writing Series

Books 1–4

Fundamentals of Academic Writing **NEW**

Linda Butler

First Steps in Academic Writing

Ann Hogue

Introduction to Academic Writing **NEW**

Ann Hogue and Alice Oshima

Writing Academic English

Ann Hogue and Alice Oshima

Beginning – Advanced

This best-selling series offers college-bound and college-level students pedagogical support to quickly improve their writing ability. Clear models and varied practice opportunities give students the tools for academic success.

The series features:

- Extensive practice in prewriting, drafting, revising, and editing.
- Numerous models and practice opportunities.
- Clear, step-by-step instruction in the conventions of paragraph and essay writing.
- Rigorous development of sentence structure, grammar, and mechanical skills.
- Thought-provoking readings from authentic sources.
- Self-editing and peer-editing worksheets.
- Appendices with relevant reference materials for students and teachers.

CHAPTER
9

Essay Organization

Organization

- Three Parts of an Essay
- The Introductory Paragraph
- Body Paragraphs
- The Concluding Paragraph
- Transitions Between Paragraphs
- Essay Outlining

Chapter 9 | Essay Organization 147

By now, you know how to write a well-organized and well-developed paragraph. Writing an **essay** is no harder than writing a paragraph. An essay is just longer, so you have to plan it more carefully.

Organization

Three Parts of an Essay Study the diagram and notice how the three parts of a paragraph correspond to the three parts of an essay.

Paragraph

- A. Support
- B. Support
- C. Support

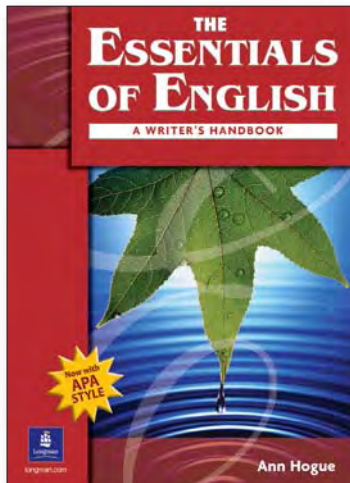
Concluding sentence

¹Concluding sentences for body paragraphs in an essay are not always necessary, especially when the ideas in consecutive paragraphs are closely related.

From *Introduction to Academic Writing*

LOOK!

For Pricing & ISBNs, see page 57.



The Essentials of English

A Writer's Handbook

Ann Hogue

Intermediate – Advanced

"...so wonderfully concise yet comprehensive, and the explanations are clear, thorough, and accessible. I love it!"

Laura Jensen

North Seattle Community College
Seattle, WA

From grammar and punctuation to the creation of essays, *The Essentials of English* is a must-have reference tool for today's writer.

Each part focuses on a single topic, building from sentence structure and mechanics to writing, revising, and proper formatting.

Students also learn how to write a research paper in the MLA and APA styles. Practice exercises indicate common errors, explain confusing points, and offer helpful hints.

The Essentials of English handbook:

- Pays extra attention to articles, phrasal verbs, subordinate clauses, and other commonly troublesome items.
- Uses everyday language and simple sentence structure in both explanations and examples.
- Includes reference lists especially helpful to non-native speakers.
- Each part focuses on a single topic, building from sentence structure and mechanics to writing, revising, and proper formatting. Students also learn how to write a research paper in the MLA and APA styles.

Pricing/ISBNs – Writing

Title	13-Digit ISBN	10-Digit ISBN	Price
THE ESSENTIALS OF ENGLISH			
Book	978-0-13-150090-7	0-13-150090-2	\$ 29.95
Workbook	978-0-13-183037-0	0-13-183037-6	\$ 11.25
LONGMAN ACADEMIC WRITING SERIES FIRST STEPS IN ACADEMIC WRITING			
Text	978-0-201-83410-9	0-201-83410-3	\$ 27.95
Answer Key	978-0-201-67026-4	0-201-67026-7	FREE
FUNDAMENTALS OF ACADEMIC WRITING			
Text	978-0-13-199557-4	0-13-199557-X	\$ 27.95
Answer Key	978-0-13-613390-2	0-13-613390-8	FREE
INTRODUCTION TO ACADEMIC WRITING			
Text	978-0-13-193395-8	0-13-193395-7	\$ 27.95
Answer Key	978-0-13-241028-1	0-13-241028-1	FREE
WRITING ACADEMIC ENGLISH			
Student Book	978-0-13-152359-3	0-13-152359-7	\$ 27.95
Answer Key	978-0-13-194701-6	0-13-194701-X	FREE
WRITING PREPARATION AND PRACTICE LEVEL 1			
Student Book	978-0-13-238002-7	0-13-238002-1	\$ 22.95
Answer Key	978-0-13-240049-7	0-13-240049-9	FREE
LEVEL 2			
Student Book	978-0-13-199556-7	0-13-199556-1	\$ 22.95
Answer Key	978-0-13-240048-0	0-13-240048-0	FREE
LEVEL 3			
Student Book	978-0-13-243553-6	0-13-243553-5	\$ 22.95
Answer Key	978-0-13-240050-3	0-13-240050-2	FREE



www.longman.com/essentials



NPR® Series

Face the Issues
Intermediate Listening and Critical Thinking Skills
Third Edition

Consider the Issues
Listening and Critical Thinking Skills
Third Edition

Raise the Issues
An Integrated Approach to Critical Thinking
Second Edition

Carol Numrich, in cooperation with NPR®

Intermediate – Advanced

This academic listening and speaking series incorporates authentic radio interviews from National Public Radio® to provide a context for listening comprehension and discussion. As students develop listening strategies and critical thinking skills, they also learn to integrate grammar and vocabulary activities into their everyday speech and writing.

These original broadcasts taken from authentic webzines, magazines, and newspaper articles emphasize discussion, debate, and values clarification.

Each book in the series:


- **Develops listening strategies**, including predicting, understanding main ideas, and note-taking.
- **Fosters critical thinking skills** through activities including discussion, debate, and writing assignments.
- **Integrates language and concepts** through sophisticated grammar and vocabulary activities.

Audio programs comprising original radio broadcasts are available for each book.



12

Running on Vegetable Oil?



I. ANTICIPATING THE ISSUE

A. PREDICTING

Read the title and look at the photo. Discuss what you think the unit is about.

B. THINKING AHEAD

In groups, discuss your answers to the following questions.

1. What is your biggest concern regarding the environment? Why?

176 Unit 12 FACE THE ISSUES

Questions	Yes	No	Comments
Example: Do you think all cars will ever be run on an alternative fuel like biodiesel?	///	//	Yes. We will surely run out of fossil fuels soon. We will have to find an alternative solution. No. People are not ready to change their behaviors.
1.			
2.			
3.			
4.			
5.			

Oral Report

When your group meets again, summarize the information you have collected from each question. Prepare an oral report to present to the class. Be sure to include an introduction to your survey, a summary of the results, and a conclusion. The conclusion should include your own interpretation of the information you collected.

Oral Presentation Procedures

1. The first student introduces the group and gives an introduction to the survey that was conducted.
2. The next few students present one or two of the questions that were asked, statistics or general responses that were received, and comments that were made by the people who were interviewed. The comments mentioned should help explain why people answered the way they did.
3. The last student concludes the presentation by summarizing the information from the survey, interpreting it, and perhaps reacting to the results. (For example, "We were surprised to learn that most people thought . . .")

Taken from *Face the Issues*, Third Edition

LOOK!

For Pricing & ISBNs, see page 59.



Real Talk

Authentic English in Context
Books 1 and 2

Judy Tanka and Lida Baker

Intermediate – High-Intermediate

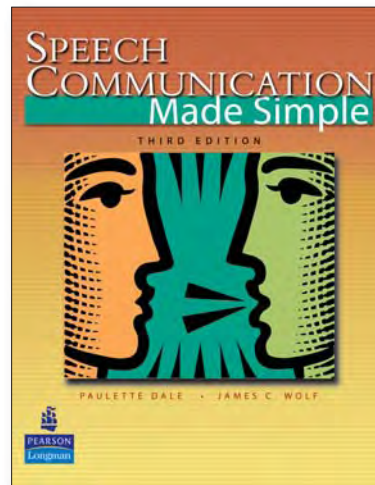
Eight thematic chapters each have four parts: In Person, On the Phone, On the Air, and In Class. The listening segments expose students to spontaneous face-to-face conversations, phone conversations and pre-recorded messages, radio broadcasts, and academic lectures.

- **Vocabulary exercises** prepare students to understand discussion of specific topics.
- **Listening strategies** give students tools for personal and academic success.
- **Note-taking** and **outlining practice** prepare students for college-level listening.
- **Speaking activities** such as role plays, presentations, and debates reinforce the use of authentic English.



Pricing/ISBNs – Listening/Speaking

Title	13-Digit ISBN	10-Digit ISBN	Price
NPR® SERIES: FACE THE ISSUES			
Student Book	978-0-13-199218-4	0-13-199218-X	\$ 25.75
Answer Key	978-0-13-199219-1	0-13-199219-8	\$ 13.25
Audio CDs (2)	978-0-13-199220-7	0-13-199220-1	\$ 42.00
CONSIDER THE ISSUES			
Student Book	978-0-13-111593-4	0-13-111593-6	\$ 25.75
Classroom Audio Program			
Audio CDs (2)	978-0-13-111595-8	0-13-111595-2	\$ 42.00
Audiocassettes (2)	978-0-13-141171-5	0-13-141171-3	\$ 42.00
Answer Key	978-0-13-111594-1	0-13-111594-4	\$ 13.25
RAISE THE ISSUES			
Student Book	978-0-201-62100-6	0-201-62100-2	\$ 25.75
Classroom Audio Program			
Audiocassette	978-0-201-61999-7	0-201-61999-7	\$ 24.25
Audio CD	978-0-201-62107-5	0-201-62107-X	\$ 24.25
Answer Key	978-0-201-76472-7	0-201-76472-5	\$ 13.25
Book/Cassette Pack	978-0-201-62131-0	0-201-62131-2	\$ 39.75



Speech Communication Made Simple

A Multicultural Perspective
Third Edition

Paulette Dale and James C. Wolf

High-Intermediate – Advanced

Here's a step-by-step introduction to verbal communication, designed to increase skill and self-confidence when giving a presentation.

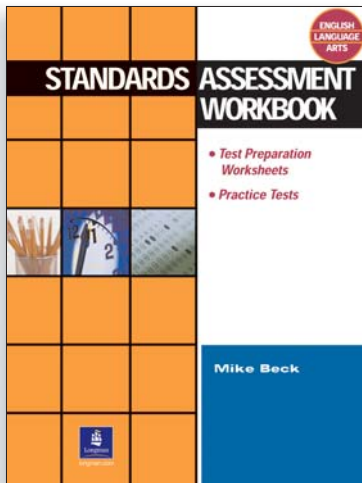
Features:

- Interactive group activities help students develop public speaking skills.
- Speech preparation worksheets.
- Appendices with updated evaluation forms and end-of-chapter quizzes and answers.
- The speech-writing process from brainstorming through actual delivery.
- Various types of presentations, from impromptu and informative to persuasive.

Pricing/ISBNs – Listening/Speaking

Title	13-Digit ISBN	10-Digit ISBN	Price
REAL TALK			
Student Book 1	978-0-13-183545-0	0-13-183545-9	\$ 27.95
Audio CD 1	978-0-13-194547-0	0-13-194547-5	\$ 41.50
Tests and Answer Key 1	978-0-13-194554-8	0-13-194554-8	\$ 10.00
Student Book 2	978-0-13-194096-3	0-13-194096-1	\$ 27.95
Audio CD 2	978-0-13-194094-9	0-13-194094-5	\$ 41.50
Teacher Manual 2	978-0-13-194097-0	0-13-194097-X	\$ 10.00
SPEECH COMMUNICATION MADE SIMPLE			
Book	978-0-13-195544-8	0-13-195544-6	\$ 31.25





Standards Assessment Workbook

Mike Beck

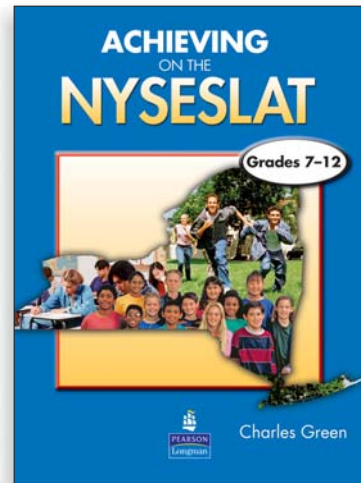
Grades 9–12

With an emphasis on vocabulary development and reading and writing skills, the *Standards Assessment Workbook* gives students the tools, strategies, and guided practice they need to master the English Language Arts Content Standards.

- A **diagnostic test** helps teachers assess students' strengths and customize instruction.
- A **broad selection of readings** includes consumer and workplace manuals, historical documents, newspaper articles, and literary texts.
- **Writing practice** guides students in developing an introduction, supporting details, and a conclusion for expository essays to business letters.
- **Vocabulary development** focuses on synonyms and antonyms, prefixes and suffixes, and word families.
- **Six practice tests** assess proficiency in vocabulary development, reading comprehension, and writing skills.

Pricing/ISBNs

Title	13-Digit ISBN	10-Digit ISBN	Price
STANDARDS ASSESSMENT WORKBOOK			
Workbook	978-0-13-189240-8	0-13-189240-1	\$ 13.95
Teacher's Guide	978-0-13-189237-8	0-13-189237-1	\$ 5.75
CALIFORNIA STANDARDS ASSESSMENT WORKBOOK			
Workbook	978-0-13-183985-4	0-13-183985-3	\$ 13.95
Teacher's Guide	978-0-13-183986-1	0-13-183986-1	\$ 5.75



New York State English as a Second Language Learner Achievement Test

Charlie Green

Grades 7–12

Achieving on the NYSESLAT is a practice book for English language learners in grades 7-12. This practice book helps students prepare for the New York State English as a Second Language Achievement Test (NYSESLAT). The format is simple, yet the preparation is extensive.

Features:

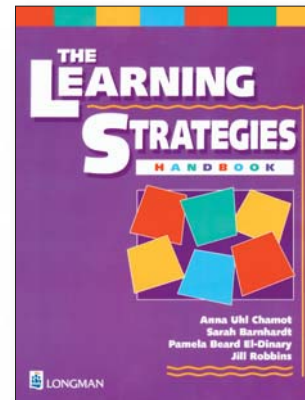
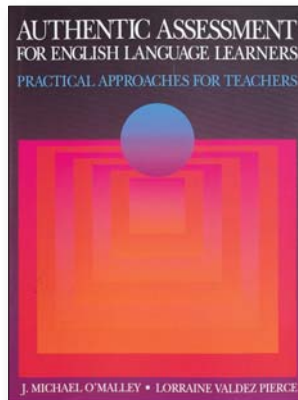
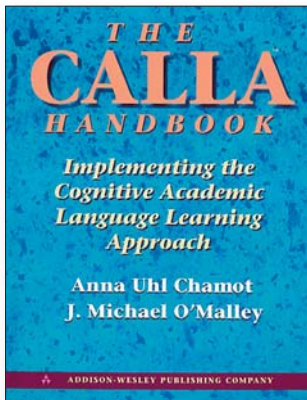
- Comprehensive practice for each section of the *NYSESLAT* test creates familiarity with each test type.
- Tips Pages provide strategies that students can follow for each section of the test.
- Complete Practice Test allows students to experience real test conditions.

The Teacher's Guide for *Achieving on the NYSESLAT* offers complete lesson plans and provides scaffolding suggestions to help all students succeed on the test. The Teacher's Guide also includes a complete listening script, answer key, and holistic scoring forms for speaking and writing.

Title	13-Digit ISBN	10-Digit ISBN	Price
ACHIEVING ON THE NYSESLAT			
Student's Book (10 pack)	978-0-13-243570-3*	0-13-243570-5*	\$ 110.00
Teacher's Guide	978-0-13-199096-8	0-13-199096-9	\$ 1.00

*This product is available in a 10 pack only





The CALLA Handbook

Implementing the Cognitive Academic Language Learning Approach

Anna Uhl Chamot and J. Michael O'Malley

The CALLA Handbook is an indispensable resource for all teachers who are responsible for teaching core curriculum subjects to language minority students in ESL or mainstream classrooms, at-risk students, and all students in bilingual and foreign language classrooms.

Features:

- Rationale and background information on CALLA.
- Effective learning strategies with classroom-tested activities.
- Hands-on content area lessons in science, math, social studies, and literature.
- Cognitive Academic Language Proficiency (CALP) and authentic assessment tools and evaluation for both teachers and students.

Authentic Assessment For English Language Learners

Practical Approaches for Teachers

J. Michael O'Malley and Lorraine Valdez Pierce

This practical resource book familiarizes teachers, staff developers, and administrators with the latest thinking on alternatives to traditional assessment.

Features:

- A solid, research-based framework linking assessment to instruction.
- Practical approaches for using portfolios, self-assessment, and peer assessment, accompanied by guidelines for grading practices.
- Practical, effective strategies for assessing oral language proficiency, reading, writing, and the content areas.
- Reproducible scoring rubrics, checklists, and anecdotal record forms that can be adapted for local assessment needs.

The Learning Strategies Handbook

Creating Independent Learners

Anna Uhl Chamot, Sarah Barnhardt, Pamela Beard El-Dinary, and Jill Robbins

"...provides teachers with clear directions and concrete support in accelerating students' language learning by means of a strategies-based approach...an indispensable resource not only for language teachers but for all classroom teachers committed to increasing the effectiveness of students' learning."

Jim Cummins

Professor, Curriculum Department
Ontario Institute for Studies in Education

This handbook provides teachers with practical guidelines and classroom-tested lessons and activities to teach ESL students how to use learning strategies.

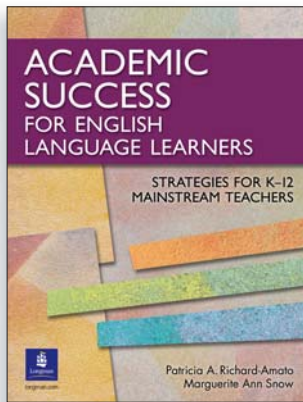
Features:

- In-depth theory and research behind learning strategies.
- Reproducible charts, graphs, checklists, and lessons.
- Teaching tips, reflective questions, and classroom activities.



Pricing/ISBNs

Title	13-Digit ISBN	10-Digit ISBN	Price	Title	13-Digit ISBN	10-Digit ISBN	Price
THE CALLA HANDBOOK				THE LEARNING STRATEGIES HANDBOOK			
Book	978-0-201-53963-9	0-201-53963-2	\$ 42.00	Book	978-0-201-38548-9	0-201-38548-1	\$ 37.50
AUTHENTIC ASSESSMENT FOR ENGLISH LANGUAGE LEARNERS							
Book	978-0-201-59151-4	0-201-59151-0	\$ 37.50				



Academic Success for English Language Learners

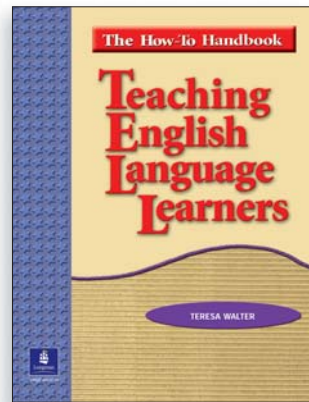
Strategies for K-12 Mainstream Teachers

Patricia A. Richard-Amato and Marguerite Ann Snow

Academic Success for English Language Learners is dedicated to helping mainstream teachers meet the sociocultural, cognitive, and academic language needs of today's English language learners (ELLs).

Balancing conceptual foundations with practical strategies, the text's four-part format includes chapters written by some of the field's most respected researchers and teachers: Angela Carrasquillo, Jim Cummins, Anna Uhl Chamot, Jana Echevarria, Lily Wong Fillmore, Pauline Gibbons, Barbara Hawkins, Sarah Hudelson, Cristina Igoa, Mary McGoarty.

- **Part I:** Theoretical Considerations
- **Part II:** Sociocultural Issues and Implications
- **Part III:** The Classroom: Instruction and Assessment Practices
- **Part IV:** Readings In Specific Content Areas



Teaching English Language Learners

The How-To Handbook

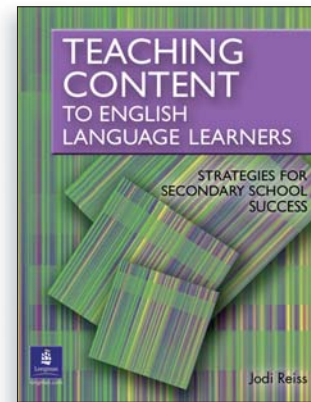
Teresa Walter

"The most comprehensive introduction to practical ideas for teachers working with English Language Learners in a format that is helpful for not only ESL professionals but mainstream teachers as well."

Daniel Dantas
ESL/Bilingual Director
Newark Public Schools

This practical handbook provides new and experienced teachers with valuable insights on teaching the English language learners in their mainstream classrooms.

- **Culture and Cultural Diversity** — Offers suggestions for understanding the learner's background and creating a positive classroom environment.
- **Language and Language Acquisition** — Explores principles of language acquisition, stages of proficiency, and strategies and methods for facilitating English language development.
- **Literacy Development** — Focuses on classroom-tested approaches to teaching reading and writing.
- **Academic/Content Area Development** — Explains how to facilitate access to core curricula for all students, regardless of level or learning style.
- **Assessment and Evaluation** — Presents basic principles of assessment, including types, tools, and test-taking strategies.



Teaching Content to English Language Learners

Strategies for Secondary School Success

Jodi Reiss

Teaching Content to English Language Learners is filled with easy-to-incorporate techniques to increase participation, strengthen vocabulary, and make content more accessible.

Part I: The Challenge. Teaching in Multilingual Classrooms: An Introduction. Language, Learning, and Content Instruction. Culture and Learning: Recognizing Differences of Approach.

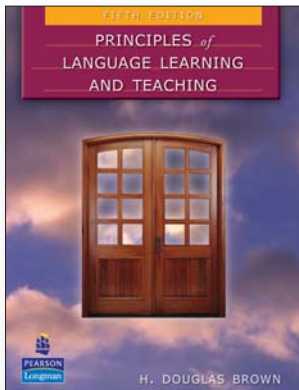
Part II: Strategies for Instruction. Learning Strategies. Textbook Strategies. Adapting Your Written Assignments. Adapting Techniques of Classroom Instruction. Adapting Your Personal Teaching Techniques.

Part III: Strategies for Assessment. Adapting Test Techniques. Meeting State Standards. Preparing for Standardized High-Stake Tests.



Pricing/ISBNs

Title	13-Digit ISBN	10-Digit ISBN	Price	Title	13-Digit ISBN	10-Digit ISBN	Price
ACADEMIC SUCCESS FOR ENGLISH LANGUAGE LEARNERS				TEACHING ENGLISH LANGUAGE LEARNERS			
Book	978-0-13-189910-0	0-13-189910-4	\$ 56.50	Book	978-0-13-150088-4	0-13-150088-0	\$ 24.75
TEACHING CONTENT TO ENGLISH LANGUAGE LEARNERS							
Book	978-0-13-152357-9	0-13-152357-0	\$ 23.75				



Principles of Language Learning and Teaching

Fifth Edition

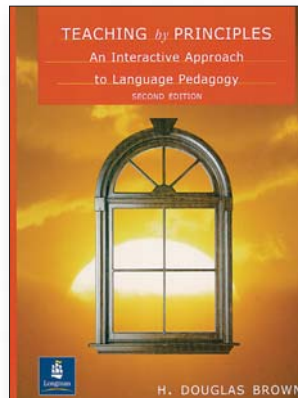
H. Douglas Brown



Principles of Language Learning and Teaching is the classic second language acquisition text used by teacher education programs worldwide. The text introduces key concepts through definitions of terms, thought-provoking questions, charts, and spiraling. The fifth edition takes a comprehensive look at foundations of language teaching through discussions of the latest research in the field.

Features:

- New “Classroom Connections” encourage students to consider the implications of research for classroom pedagogy.
- An up-to-date bibliography and new glossary provide quick access to important works and key terminology in the field.



Teaching by Principles

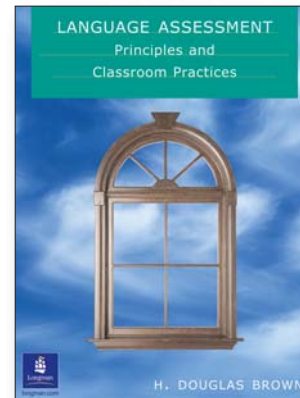
An Interactive Approach to Language Pedagogy

Second Edition

H. Douglas Brown

This outstanding methodology text considers all practical classroom techniques and activities in terms of solid foundation stones of research on second language acquisition.

- Information about such current topics as strategies-based instruction, form-focused instruction, and critical pedagogy and social responsibility.
- Interactive end-of-chapter exercises for discussion and action, and recommendations for further reading are included.



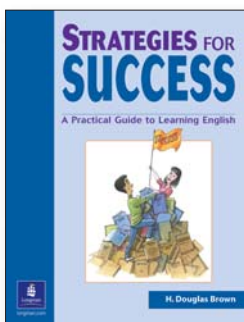
Language Assessment

Principles and Classroom Practices

H. Douglas Brown

Language Assessment looks at essential principles for assessment, as well as the critical tools that teachers need for fair, effective evaluation.

- Concise, comprehensive treatment of all four skills includes classification of assessment techniques.
- Discussion of standardized tests examines their design, purpose, and validity.
- The ethics of testing in an educational and commercial world are considered.
- End-of-chapter exercises and suggested additional readings provide opportunities for further exploration.



Strategies for Success

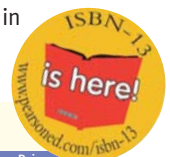
A Practical Guide to Learning English

H. Douglas Brown

Intermediate

Strategies for Success enables students and teachers to take a fresh look at the learning process. Its strategies-based instruction guides students to awareness of their learning styles, helping them develop strategies to make their language learning successful.

- **Questionnaires** help learners assess their learning styles.
- **Discussions** explore language-learning strategies and build self-confidence.
- **Journal writing** guides students in the process of self-discovery.



Pricing/ISBNs

Title	13-Digit ISBN	10-Digit ISBN	Price
LANGUAGE ASSESSMENT			
Book	978-0-13-098834-8	0-13-098834-0	\$ 37.50
PRINCIPLES OF LANGUAGE LEARNING AND TEACHING			
Book	978-0-13-199218-6	0-13-199218-0	\$ 35.95

Title	13-Digit ISBN	10-Digit ISBN	Price
STRATEGIES FOR SUCCESS			
Book	978-0-13-041392-5	0-13-041392-5	\$ 13.25
TEACHING BY PRINCIPLES			
Book	978-0-13-028283-5	0-13-028283-9	\$ 38.00

Complete Courses

Exploring English

Tim Harris

Illustrated by Allan Rowe

LEVEL 1

Student Book	978-0-201-82575-6	0-201-82575-9	\$ 15.95
Workbook	978-0-201-82593-0	0-201-82593-7	\$ 10.50
Teacher's Resource Manual	978-0-201-83316-4	0-201-83316-6	\$ 22.25
Audiocassettes (2)	978-0-201-82594-7	0-201-82594-5	\$ 46.25

LEVEL 2

Student Book	978-0-201-82576-3	0-201-82576-7	\$ 15.95
Workbook	978-0-201-83317-1	0-201-83317-4	\$ 10.50
Teacher's Resource Manual	978-0-201-83319-5	0-201-83319-0	\$ 22.25
Audiocassettes (2)	978-0-201-83318-8	0-201-83318-2	\$ 46.25

LEVEL 3

Student Book	978-0-201-82577-0	0-201-82577-5	\$ 15.95
Workbook	978-0-201-83340-9	0-201-83340-9	\$ 10.50
Teacher's Resource Manual	978-0-201-83347-8	0-201-83347-6	\$ 22.25
Audiocassettes (2)	978-0-201-83341-6	0-201-83341-7	\$ 46.25

LEVEL 4

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----------	-------------------	---------------	----------

A

Abbs, Brian	14
Abraham, Paul	37
Adamska-Salaciak, Arleta	26
Anstrom, Kristina	8
Arnaudet, Martin L.	66
Azar, Betty Schramper	46, 48

B

Baker, Lida	59
Barker, Chris	14
Barnhardt, Sarah	61
Barrett, Mary Ellen	66
Barton, Laurie	12
Beaumont, John	12
Beck, Mike	60
Beglar, David	66
Biber, Douglas	65
Blanchard, Karen	39, 40, 43, 54, 66
Bliss, Bill	28, 67
Boardman, Cynthia A.	66
Boggs, Ralph S.	53
Bonesteel, Lynn	65
Bonner, Margaret	47, 50, 66
Boyd, Frances	12
Breyer, Pamela Peterson	66
Brinton, Donna	67
Broukal, Milada	36, 38
Brown, H. Douglas	63, 67
Burgess, Sally	67
Butler, Linda	56, 65

C

Cain, Joyce S.	66
Cameron, Penny	65
Chamot, Anna Uhl	8, 16, 61
Chapelle, Carol A.	65
Cohen, Robert F.	12
Conrad, Susan	64, 65
Crandall, JoAnn	65
Cummins, Jim	64

D

Daise, Debra	64
Dale, Paulette	59
Datesman, Maryanne Kearny	65
Davy, Karen	64
DeFilippo, Judy	21
Denman, Barbara R.	64
Dimitrova-Galaczi, Evelina	64
Dixson, Robert J.	45, 53, 66
Draper, C.G.	34
Dresser, Norine	65

E

Earle-Carlin, Susan	39
Eckstut, Samuela	47
El-Dinary Beard, Pamela	61
English, Andrew K.	12
English, Laura Monahon	12

F

Feare, Ronald E.	65
Fellag, Linda Robinson	66
Ferree, Tess	12
Finegan, Edward	64
Fisiak, Jacek	26
Flowerdew, John	67
Frazier, Laurie	12, 66
Freebairn, Ingrid	14
Frendo, Evan	67
Frydenberg, Jia	66
Fuchs, Marjorie	47, 50, 65, 66
Fulcher, Glenn	67

G

Gadda, George	67
Galaczi, Árpád	64, 65
Gonzo, Susan	67
Gray, Peta	67
Greene, Carolyn	64
Green, Charles	60

H

Hadfield, Jill	67
Hagen, Stacy A.	48
Haight, Michelle	67
Harmer, Jeremy	67
Harris, Tim	14, 64
Hartmann, Pamela	8
Haugnes, Natasha	12
Head, Katie	67
Heyer, Sandra	35, 67
Hildebrand, Colleen	39
Hogue, Ann	56, 57
Howard, Julie	65
Hughes, Annie	67
Huizenga, Jann	8

I

Idzikowski, Marius	26
Iwamoto, Julie Rumi	20

J

Jagla, Ewelina	26
Jamieson, Joan	65
Jankowski, Michal	26
Jeffries, Linda	42
Johansson, Stig	64

K

Kasser, Carol	65
Kearny Datesman, Maryanne	65
Kearny, Edward N.	65
Keatley, Catharine A.	8
Kelly, Gerald	67
Kennedy, Graeme	67
Kessler, Carolyn	64
Kisslinger, Ellen	66
Koch, Rachel Spack	46