

# NORTHSTAR 3e Level 1

Name \_\_\_\_\_

## Video Activity Worksheet

### Unit 6: Business

#### *Hawking the Dog*

## Comprehension

### Predict

*This video shows how one type of business is actually doing well in a bad economy. Why do you think some businesses do better than others in a bad economy?*

Study these words. Then watch the video.

**banquet:** a formal meal for many people

**bear (v.):** to tolerate, to accept

**bust (v.):** a business that goes bust stops because it doesn't have enough money

**course:** a class in a particular subject

**crank (v.):** to start, move, or operate something by using a crank

**economy:** the system of trade or industry in a country or area

**enrollment:** the number of students who officially join a school or class

**environment:** the people and things around you that affect your life

**ironed out:** stopped a problem

**laid off:** people are laid off when the company they work for stops employing them because it doesn't have enough work for them

**market:** the economic condition in a particular place at a particular time

**propane:** a colorless gas used for cooking and heating

**recession-proof:** not affected by a recession [A recession is a period of time when business and industries are not very successful and many people don't have a job.]

**real estate:** property such as houses or land

**vendors:** people who sell things, especially in the street



## Focus

*Watch the video. Choose the correct answer. Circle a, b, or c.*

Where does Professor Reitman teach his class?

- a. Chicago
- b. Tennessee
- c. Vienna

## Comprehension

*Use the words and numbers to complete the sentences.*

25%    \$400    bust    doubled    tougher

1. The hot dog business is doing very well. In fact, business is up over \_\_\_\_\_ with some vendors.
2. Enrollment at Hot Dog University has \_\_\_\_\_ since last year.
3. Adrian Mociron enrolled after his real estate business went \_\_\_\_\_.
4. The job of a hot dog vendor is \_\_\_\_\_ than it looks.
5. Tuition is \_\_\_\_\_.

## Speaking

*What questions would you ask Professor Reitman if you were one of his students?*

## Writing

*Write about a business that you think would do well in a bad economy. Write three reasons why you think that business would do well.*

