



## Unit 13 Keepsakes

### Before you read

Think about these questions. Do you have any family keepsakes? How do you remember important family events and stories?

### Read the advertisement

#### Family Keepsakes

Keep your precious memories alive for generations to come. The Family Keepsake Company offers you three ways to preserve those memories!

#### Video Keepsake

Relive important events in your life—weddings, family parties, or special vacations—with our *Video Keepsake*. Send us your video, and we will do the rest. We edit your video to keep only the best moments, and even add a title and music. It will be a keepsake you and your family will enjoy over and over again.

#### Life Story Book

As generations pass, family stories are often forgotten. Don't let this happen to you! Record your family history forever with our *Life Story Book*. Ask for one of our professional writers! The writer will interview you about your life and turn your story into a beautiful book, illustrated with your photographs. This special keepsake will keep your family history alive for generations.

#### Keepsake Scrapbook

Nothing brings back memories better than our *Keepsake Scrapbook*. Just send us your keepsakes—newspaper clippings, old letters, photos, and other mementos you have saved—and we will create a beautiful scrapbook. We will put your keepsakes together into a book, and add personalized titles to explain each item. Your keepsakes will be preserved in a beautiful scrapbook your children and grandchildren will enjoy forever!

#### Super Package

For a special price, buy our *Super Package* with all three keepsakes—the *Video Keepsake*, *Life Story Book*, and *Keepsake Scrapbook*—and keep your memories safe forever.

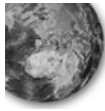
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"My children always loved hearing stories about my childhood, so I turned to a professional writer from the Family Keepsake Company. With the *Life Story Book*, my story won't be forgotten, and my grandchildren can learn about their family history. Thank you, **Family Keepsake Company!**"

— Marta Santos, New York, New York

"When my husband and I got married, his parents didn't attend the wedding because they live so far away. But we got the *Super Package* from the **Family Keepsake Company**, so every detail of our wedding was recorded. Now his parents feel as if they didn't miss a thing."

— Nancy Patel, Los Angeles, California



### Build your reading skills: Comparing and contrasting

Compare the three products the Family Keepsake Company offers. Check the items that are included in each keepsake.

Items Included	Video Keepsake	Life Story Book	Keepsake Scrapbook
Music	✓		
Newspaper clippings			
Old letters			
Photographs			
Stories			
Titles			
Video			

### Check your comprehension

Read the ad again. Put a check (✓) next to the correct answers, according to the ad. Each item has two correct answers.

1. What can you do with family keepsakes?
  - a. \_\_\_ Give them to children and grandchildren.
  - b. \_\_\_ Sell them.
  - c. \_\_\_ Send them to members of the family who live far away.
  - d. \_\_\_ Give them to friends and neighbors.
  
2. Why is it important to save keepsakes?
  - a. \_\_\_ Because family history is often forgotten.
  - b. \_\_\_ Because the keepsakes might be worth a lot of money someday.
  - c. \_\_\_ Because family history is often very complicated.
  - d. \_\_\_ Because keepsakes are important for future generations.