



### Unit 18 Wave of the future

#### Before you read

The article is about coffee. Think about these questions. Do you like coffee? What kind of coffee do you drink?

#### Read the article

##### World Coffee Craze

Have you ever sipped a cup of Starbucks coffee? If you have, you're not alone. There are over 4,000 Starbucks stores around the world, and more opening every day. This and other coffee shops are part of the specialty coffee craze that began in the 1990s.

Coffee trees grow in more than 50 countries around the world, and specialty coffees come from particular growing regions where special climates produce coffee beans with unique flavors. After these special beans—such as Jamaican Blue Mountain, Indian Mysore, or Sumatra Mandheling—reach their markets, people roast and brew them.

The word *coffee* comes from the Arabic word “kaveh” which means wine. Every language uses either the word “coffee” or “café” for this beverage. No one is sure who discovered coffee or when it was first made into a drink. But according to a popular story, long ago, a farmer noticed that his goats were acting strangely. They were jumping around with unusual energy and playfulness. He followed them and saw that they were eating the berries from a certain tree. He tried one, too. It was very bitter, but it energized him and made him feel good.

From that moment on, some people say, coffee began to spread all over the world. In the 16th century, travelers brought coffee to Europe. The first coffee shop in Europe was opened in Constantinople (Istanbul), and coffee quickly made its way across the continent. In 1723, someone took a young coffee seedling from the Royal Botanical Gardens in Paris and shipped it to the Caribbean Island of Martinique. That was how the coffee industry in Central and South America got started.

For centuries, people roasted, ground, and brewed coffee into a hot drink. Then, in the mid-20th century, companies began to develop and manufacture instant coffee. It soon became more popular than brewed coffee because it was fast and easy to make, requiring only boiling water.

A new era of coffee began brewing in the 1980s and 1990s. It started in Berkeley, California, U.S., with a specialty coffee company named Peet's. But it was another West Coast company, Starbucks of Seattle, Washington, that took the fresh-brewed coffee mania all over the world. Even tea-loving cultures from Britain to China began to enjoy café mocha, double lattes, and cappuccino at hip, new cafés.

Nowadays, people drink more than 1.5 billion cups of coffee every day. Yet, in spite of all the new coffees and trendy cafés, most of those cups are still instant coffee.

Source: Adapted from *Longman English Interactive 4* by Michael Rost and Marjorie Fuchs, Longman



### Check your comprehension

Read the article again. Choose the best answer to complete each sentence.

1. People grow specialty coffees \_\_\_\_\_.
  - a. all over the world
  - b. in areas that have special climates
  - c. in Starbucks stores
2. You can make instant coffee by simply \_\_\_\_\_.
  - a. adding hot water
  - b. grinding and roasting the coffee beans
  - c. putting it in the microwave oven
3. Some people say that coffee was discovered \_\_\_\_\_.
  - a. in the 1980s and 1990s
  - b. in a particular growing region
  - c. by a farmer whose goats were acting strangely
4. The specialty coffee boom started in \_\_\_\_\_.
  - a. the United States
  - b. Martinique
  - c. Constantinople (Istanbul)
5. Most people who like coffee \_\_\_\_\_.
  - a. drink Starbucks coffee
  - b. drink both tea and coffee
  - c. drink instant coffee

### Build your reading skills: Scanning for details

Scan the article to find the answers to these questions. Underline the answers in the article.

1. In how many countries do coffee trees grow?
2. In which century did travelers bring coffee to Europe?
3. In what year did someone ship a coffee seedling from Paris?
4. Nowadays, how many cups of coffee do people drink every day?