



Segment 10 (Units 17 – 20)

Bargain hunting

Genre: News broadcast

Viewing Time: 1:21

Background Information

Since the early days of television, the “man on the street” segment of news programs has given everyday people the opportunity to voice their opinions on a particular topic. This man on the street segment takes place in New York City, and there are many references to places that students may be unfamiliar with. Most of the references are to parts of Manhattan, one of the five boroughs of New York City. (There is only one other reference to one of the other boroughs, Queens.) The first area of Manhattan mentioned is the Garment District, so-named because *garment* is another word for *clothes*, and many clothing companies over the years have designed, made, and sold clothing in this area. Another part of Manhattan mentioned is the Canal Street area. Canal Street itself has many stores where bargains of all kinds can be found. Chinatown is an area in the lower part of Manhattan that, besides being home to many Chinese Americans, also has stores that sell electronics and jewelry inexpensively. The Diamond District is principally one block in Manhattan, 47th street, where almost every store sells diamonds and other gems.

Vocabulary for Comprehension

Preview the vocabulary with your students.

brand: *a type of product made by a particular company*

designer:(n) *someone whose job is to make plans or patterns for clothes; (adj) the latest in fashion or style*

drugstore: *a store that sells medicine, beauty products, etc.*

electronics: *electronic equipment such as computers or televisions*

flea market: *a market, usually in the street, where old or used goods are sold*

jewelry: *small decorations you wear that are usually made from gold, silver, and jewels, such a rings and necklaces*

luggage: *the bags, etc. carried by people who are traveling*

pocketbook: *a bag used to carry money and other personal things; purse*

thrift store/shop: *a store that sells used goods, especially clothes, often in order to get money for a charity*

Answer Key

In-Depth Viewing

1. flea

2. canal

3. diamond

4. clothes



Video Script

Reporter: Where do you shop for bargains in New York City?

1: For shopping bargains in Manhattan, I would guess maybe the Garment District, which is around 20th Street and 6th Avenue.

2: Well, there are a lot of flea markets in New York City.

3: At the Aqueduct Flea Market in Queens, I can find things like a lot of, like, drug store items. Like hair products.

4: The flea market on 23rd Street. There's about five blocks of antique stores and thrift stores outside.

5: If you're looking for clothes, a good bargain place is Daffy's.

6: I like to shop at Odd-Job sometimes. They have great bargains there.

7: In New York, places for bargains would include the Canal Street area, which is known for luggage, and pocketbooks, and watches, and things like that.

8: If there's anyplace in the world you can find something—it's Canal Street.

9: . If you want to get a bargain in New York, it's best to maybe go downtown to Chinatown below Canal Street. And they have lots of electronics for sale.

10: I would say go to Chinatown.

11: For jewelry, go to 47th Street in the Diamond District.

12: If you want a bargain for clothes, you want to go to Century 21.

13: At Century 21, you can get all types of designer brands of clothing.

14: Bags, t-shirts, headbands, hats.

6: There are a lot of good places to get bargains in New York City.