



Segment 12 (Units 21–24)

Markets and shopping

Step 1: Segment Introduction

Suggested time: 5 minutes

- Introduce the topic to the students. You may want to share some of the background information with them, or draw their attention to how this topic relates to the theme of Student Book 4 Unit 21. (Both the Student Book unit and the video segment are about buying and selling.)
- Tell students what the genre is (travel program) and provide a short explanation, if appropriate.
- (Optional) Preview vocabulary. Pre-teach any important words or expressions that you think will be unfamiliar to students and not understandable from the context.

Step 2: Previewing: Sound Off

Suggested time: 10 minutes

- Hand out the Video Activity Worksheet.
- Play the video without the sound and ask students to answer the four questions on the Video Activity Worksheet.
- Have students work in pairs to compare answers.
- Call on students to answer the questions. Your objective at this point is to encourage participation and curiosity. To that end, tell students you will not say if their guesses are right or wrong. Accept all answers. You may want to write the students' ideas on the board.

Step 3: Gist viewing: Sound On

Suggested time: 10 minutes

- Show the video segment again but with the sound on. Have students work in pairs to compare their predictions with what they saw in the video and then share them as a whole class.
- Have the class come to a consensus about the answers to the four questions.

Step 4: In-Depth Viewing

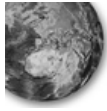
Suggested time: 5 minutes

- Play the video again and have students answer the comprehension questions on the Video Activity Worksheet.
- Go over the answers with the class, or play the captioned version of the segment.

Step 5: Captioned Viewing (Optional)

Suggested time: 5 minutes

- Play the captioned version of the same segment.
- Replay any sections that students want to see again or freeze-frame on sections where the students wish to confirm the language.



Step 6: After Viewing (Optional)

Suggested time: 15 minutes

Use one of the following fluency activities:

- Summary: Have students work in pairs to focus on one of the market scenes. What do they remember about it? Have pairs present their summaries to the class.
- Survey: Have each student create a personal experience question related to outdoor markets (for example, *Do you sometimes shop at outdoor markets? What do you usually buy there?*). Have students circulate and ask each other their questions and then report their results to the whole class.

Step 7: Homework (Optional)

Assign one of the following projects for homework:

- Expository writing: Have students write a short essay about one aspect of the segment that interested them. They can write about outdoor markets in their country or other aspects of shopping and bargaining.
- Research: Have students search in the library or on the Internet for more information about a famous or unusual market anywhere in the world and prepare an oral or written report.