



Segment 12 (Units 21–24)

Markets and shopping

Genre: Travel program

Viewing Time: 3:24

Background Information

Travel programs have been popular on TV for many years. They give a glimpse of places around the world. This segment presents outdoor markets in Europe and Asia.

Cultural Information

Outdoor markets are not often considered a typical characteristic of the United States, but Americans do enjoy shopping outdoors. "Green markets," where you can buy vegetables, bread, cheese, and even fish, are very popular in some cities. Street fairs are also popular, especially in the spring and summer. At these fairs, visitors can choose from a variety of goods, ranging from food to shoes, to rugs, to services such as back massages. Another typical form of outdoor markets are "garage sales," which are common in rural and suburban America. Individuals or groups hold garage sales to sell (instead of sometimes throwing away) old toys, books, silverware, or furniture.

Vocabulary for Comprehension

Preview the vocabulary with your students.

bargaining: *an agreement to buy something for less than its usual price*
convoy: *a group of vehicles traveling together*
crisscross: *to make a pattern of lines that cross over each other*
draw a crowd: *to attract or interest a large number of people*

endless: *that continues for a long time*
flair: *a natural ability to do something well*
please someone's palate: *to satisfy someone's taste for food or drink*
plentiful: *more than enough*
trader: *someone who buys or sells goods*

Answer Key

Previewing (Answers may vary—as long as they are appropriate guesses, accept them for now.)

1. Outdoor markets in Thailand, Belgium, Turkey, and Italy.
2. They all show people shopping at outdoor markets, mainly for food.
3. Vegetables, fish, pastries, clothes.
4. It's about outdoor markets around the world.

In-Depth Viewing

1. Thailand
2. Liège, Belgium
3. Prices
4. same
5. bargain



Video Script

Narrator: One of the joys of traveling is that you get to shop not just for new and different things, but often in new and different ways. And shopping where the locals do can make you feel more like a native and less like a tourist. In many places around the world, locals shop at outdoor markets.

Here in the floating markets of Damnoen Saduak, Thailand, traders come from remote villages and farms to sell a wide variety of tropical fruits, flowers, fresh produce, and even hot lunches! Colorful convoys of small boats filled with goods can be seen every day in this small village, located about 80 kilometers south of Bangkok.

The boats travel along canals, known as klongs, that crisscross central Thailand. These waterways were built over 100 years ago to connect the villages and the capital city, so that fishermen and farmers could market their produce from the sea and the fields. Today, the floating markets remain unchanged and are visited by both locals and tourists.

Did you know the oldest outdoor market in Europe is held on Sunday mornings in Liège, Belgium? At the "La Batte" market, you'll find everything to please your palate and more. Whether it's hot food, flowers, bread, fish, cactus, or even clothing—this huge marketplace stretches for about a mile along the banks of the Meuse River, and it really draws a crowd. In fact, it's regularly visited by people who come from as far away as Germany or the Netherlands to do their shopping. Take a look at these delicious pastries and desserts. How can you say "no"? And you certainly can't leave without trying a yummy Belgian waffle!

Turkey is another country with a flair for good taste and a passion for shopping. One activity that both locals and tourists enjoy when shopping is bargaining—in fact, the vendors expect it!

The outdoor markets here are known as "bazaars." You can shop for nearly endless varieties of fruits and vegetables. They are much more popular and plentiful here than meat or poultry.

Among the other "Turkish delights" you can find at a bazaar, a real favorite is cherries. Turkey is famous for its cherries, which originated here during Roman times. Many varieties of dried fruit and nuts are also available, and you'll find stands selling yogurt and tomato paste—both staples in Turkish cooking.

In Italy, market shopping often includes a personal relationship between the buyer and the seller. Customers stop on their way home from work every day to pick up fresh produce, meat, or seafood for dinner, and will usually shop with the same vendors every time, so they know they're always getting the freshest and best food. In many cases, the vendors are selling products that they have grown, caught, or made.

Tourists who visit local markets while on vacation are often amazed to see the variety of goods native to that country. No matter where you travel, one thing that shoppers everywhere are looking for is a great bargain!