

The Music Industry - Part One: Answer key

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Edison's cylinder player



Berliner's disk player

2 Thomas Edison produced the first working phonograph which could record and play back the human voice using Alexander Graham Bell's recently invented telephone mouthpiece both as a microphone and as a loudspeaker.

3 The sound quality from the new cylinder players was technically much better.

4 There were many different designs of cylinders and players. Each player would only play one specific type of cylinder. Also cylinders were far too bulky for storage.

5 People thought that disks had better sound quality because they were louder.

6 When the First World War started in 1914, theatres and music halls closed. Many people bought gramophones and discs for their entertainment.

7 People could get live music in their homes for free through the radio without paying for gramophones and discs.

8 Larger corporations survived by buying up smaller rivals. In America, Herbert Yates started the American Record Company (ARC) and in Europe, Louis Sterling started EMI (Electrical and Musical Industries).

9 They felt they had lost money from live performances because so many people were buying recorded music and records were being played on the radio.

10 When the Japanese occupied many areas of South Asia, supplies of shellac became very difficult. Record companies had to search for a new material for making their records.