

Intelligent Business

Unit 1 Review questions for the Upper Intermediate Coursebook

- 1) When two companies agree to work together, this is called ...
 - a) an alliance.
 - b) an acquisition.
 - c) a merger.
- 2) An organisation consisting of several companies is called ...
 - a) a portfolio.
 - b) a merger.
 - c) a conglomerate.
- 3) By 2004, the company _____ an impressive portfolio.
 - a) had built up
 - b) built up
 - c) will have built up
- 4) We _____ to lose so much money in the 1st quarter of last year.
 - a) don't expect
 - b) didn't expect
 - c) haven't expected
- 5) We met our partners for the first time ...
 - a) since several weeks.
 - b) for several weeks.
 - c) several weeks ago.
- 6) Strategic alliances allow companies to share ..."
 - a) synergies.
 - b) resources.
 - c) fortunes.
- 7) What _____ of business are you in?
 - a) line
 - b) circle
 - c) shape
- 8) Bid is another word for ...
 - a) purchase.
 - b) offer.
 - c) buy.
- 9) That company went _____ business years ago.
 - a) under
 - b) out of
 - c) off
- 10) 'Hello! I don't think ...'
 - a) we met, did we?
 - b) we meet, do we?
 - c) we've met, have we?

