Secondary

What’s NEW in Secondary?

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## Secondary Correlation Chart

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<th>FCE Level 3</th>
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<td>ALTE</td>
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<td>TOEFL iBT (total score)</td>
<td>57 – 86</td>
<td>87 – 109</td>
<td>110 – 120</td>
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How many ingenious ways of teaching the present simple tense have you tried during your teaching career? Have you used drawings, colours, repetition, drills and all things in between to help your students with that elusive final -s?

Research shows that visualising can help students learn and retain more. Nowhere is an image worth more than a thousand words than in Look! – our new course for young teens with a fun, natural approach to grammar and vocabulary that will boost your students’ innate ability to make strong, memorable visual connections.

Look! will consistently support your students in those areas that are guaranteed to make a difference to their learning experience.

Taking students from starter to intermediate level, Look! offers enjoyable and easy-to-follow lessons designed to engage learners right from the start.

✓ Visual – A team of delightful ‘Graphic Grammar’ characters shows how grammar and vocabulary work making lessons fun and memorable
✓ Clear – The course is stronger and clearer because it is simple. The straightforward lessons spark interest and engage learners right from the start
✓ Flexible – Accommodates the needs of classes with different levels of ability and interests
✓ Varied – culture, songs, projects and revision all feature regularly
Example taken from Students’ Book Level 1

Lively memorable materials present language in context
Visual presentation of new vocabulary throughout the course which is reinforced in the picture dictionary
Unique graphic grammar characters bring grammar learning to life
Graphics are used to help students with patterns and rules

For more information on the Look! LiveBook, please go to the digital catalogue CD-ROM.
Fly high with New Sky!

Adding fresh and simulating content to the tried-and-tested syllabus and methodology that have made it so popular, New Sky will continue to satisfy users of this hugely successful course.

This dynamic and motivating new edition offers

✓ new cross-cultural and cross-curricular content that bring the world into the classroom
✓ new Activity Book that provides systematic practice and graded exercises for mixed-ability classes
✓ new testing package to cover all your assessment needs
✓ new photos, dialogues and texts that provide lively and motivating up-to-date lessons

With its songs, raps, games, puzzles and stories, New Sky is the perfect course for young teenagers. New Sky will give your students the motivation to learn and the confidence to succeed in English.
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<td>✓ CD-ROMs for each level</td>
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<td>✓ Test Master Multi-ROMs for each level</td>
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<td>✓ Audio CDs</td>
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**Want to give your lessons an enhanced multimedia experience? All our course CD-ROMs can be used in an interactive whiteboard.**

**Study tips give regular attention to skills development.**

**Projects, games, raps and songs add plenty of variety to lessons.**

**There is a strong focus on new vocabulary which is introduced regularly.**

**Up-to-date real-life content makes the material relevant to students’ lives.**

**The course is clearly organised with two page lessons throughout the Student’s Book.**

**All new cross-curricular and Across Cultures lessons.**

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_example taken from Students’ Book Level 2_
Teenagers are bright, energetic and upbeat. They live in an exciting world where they are constantly exposed to sounds and visual imagery, surrounded by technology which they use with ease. At the same time teenagers’ lives can be complicated as they face difficult life changes and complex moral issues for the first time. **Upbeat** aims to stimulate students’ interest through exciting teen topics and problem-solving activities, addressing more serious social themes.

**By engaging teens both emotionally and intellectually,** our new secondary course **Upbeat!** offers students a positive and stimulating learning experience.

Hosted by a group of teens with whom students can easily identify, and with 4 levels and an incredible range of components, **Upbeat!** will:

- **motivate and maintain interest** – with its careful balance of contemporary, age-appropriate topics, intellectually-stimulating puzzles and activities that match students’ skills and interests
- **enable all students to succeed** – through exercises in a variety of entertaining formats in the Language Builder, the Motivator, the Multi-ROM and the DVD
- **develop students’ sense of responsibility and citizenship** through engaging, educational themes
- **answer to teachers’ specific needs** – with extensive support for dealing with large group mixed ability classes, classroom discipline and specific learning difficulties

For a full list of all the components available with this course, please go to the index section at the end of the catalogue.
For more information on our range of interactive whiteboard software go to www.pearsonlongman.com/IWBsolutions.
Challenges

Beginner – Intermediate

Michael Harris, David Mower and Anna Sikorzyńska

Packed with achievable tasks that help students build their confidence and ability in all four skills, Challenges supports teachers and students in their quest for meaningful and enjoyable lessons.

✓ Topic-based approach that enables students to learn about the world through English and to learn the language at the same time

✓ Each level is hosted by a group of teenagers that provide positive role models as they overcome their limitations to achieve something worthwhile as a group

✓ A unique teaching package that includes over 50 teacher development workshops covering topics such as CLIL, crisis management, discipline, citizenship and dyslexia

“A book full of life, energy and knowledge, Challenges meets the needs of our teenagers today and gives them the opportunity to grasp the English language in a fun and interactive way. Try it!”

Nayla Habr, International House

www.pearsonlongman.com/challenges

For a full list of all the components available with this course, please go to the index section at the end of the catalogue.
Secondary

Example taken from Students’ Book Level 1

Activities to introduce lesson topics

Wide variety of tasks to support skills development

Focus on key features of sentence structure

Final writing task is the students’ own challenge

Dialogues and photos bring the story to life

For more information on our range of interactive whiteboard software go to www.pearsonlongman.com/IWBsolutions.
A common complaint among teachers of teenagers is that learners fail to retain new language once they have been exposed to it in the classroom, particularly vocabulary items. Students appear to lack the necessary skills to make them efficient language learners.

Designed with the advice and help of students and teachers from around the world, *Energy* gives learners the tools and training they need to learn, remember and use new language with confidence. It is carefully put together to cut down on teacher-planning time and make learning English more memorable for students.

✓ **No more surprises!** The logically staged grammar syllabus and carefully controlled vocabulary syllabus at each level ensure that students do not have to cope with unexpected or unnecessary words or structures

✓ **Use it or lose it!** Memory Gyms and Writing Gyms that provide students with stimulating activities to allow for new language to be reused in order for it to fix in the students’ brain

✓ **Everything in one place.** The Wordstore vocabulary notebook which accompanies the Students’ Book offers practical tips for improving memory, visual exercises to practise key items, and plenty of space to record new language
TECHNOLOGY TOOLKIT

- CD-ROMs for each level
- Test Master Multi-ROMs for each level
- DVDs
- Companion Website

Secondary

Example taken from Students’ Book Level 3

Clear objectives and headings
Photos set the scene for the story
Storyline of teenage characters in real-life situations
Vocabulary syllabus that helps students retain new language

Want to give your lessons an enhanced multimedia experience? All our course CD-ROM components can be used in an interactive whiteboard.
Children grow and mature at different speeds as they make the transition from childhood to adolescence. Learners at this age are still developing intellectually and emotionally. Each level of Friends addresses the learning needs and interests of such students, growing with them as they develop their cognitive skills.

✓ Equal emphasis on all four language skills with special sections for consolidation and fluency development

✓ Strong grammatical syllabus that pays attention to rules, exceptions and common mistakes

✓ Thorough testing system designed to prepare students for more demanding exams in the future

With a clear format and bursting with fun games, puzzles and projects, Friends will make teaching and learning enjoyable and memorable.

A worthy winner of the widely respected Duke of Edinburgh English Language Book Award and recognised as one of the most successful secondary English courses ever, New Snapshot remains the number one choice for teachers around the world.

Taking into account the changing needs of learners and teachers, New Snapshot captures and holds students’ attention through authentic location photography, magazine articles and personalisation activities that allow students to talk about themselves.

✓ gives all students the opportunity to achieve success at their own level by providing two-level exercises and projects which enable students from different levels to express themselves creatively and successfully

✓ encourages learner independence, making it ideal for large classes by offering opportunities for students to monitor their own progress and develop effective learning strategies.

www.pearsonlongman.com/friends

www.pearsonlongman.com/snapshot
The new edition of this popular four-level American English program for teenage students has been extensively updated. Postcards’ attractive magazine-like pages, engaging storylines, and real-life teen characters motivate students and make learning fun. Consistent scaffolding, extensive practice, and ongoing recycling help ensure student success. Integrated components provide optimal teacher support.

Longman Keystone is a six-level flexible reading and language development program that accelerates students’ academic achievement. Through explicit, intensive, and focused instruction that accelerates students’ language acquisition, reading comprehension, vocabulary, and oral and written communication skills, students will quickly begin achieving academic success.

Hey There! does the simple things exceptionally well. Offering activities that both instruct and engage, the program provides extensive teacher and student support as well as clear lessons that guarantee success!

Comprehensive Teachers’ Editions that include a CD-ROM with printable activities and worksheets give teachers the complete support they need to teach with confidence.

www.pearsonlongman.com/postcards

www.longmankeystone.com

www.pearsonlongman.com/heythere
New Opportunities – education for life

Media and advertising, Australian society, cross-cultural communication, Mount Everest, modern-life gadgets, people’s attitude towards money, solar energy, virtual tourism, dream houses… The list goes on.

Flick through any of the five levels in New Opportunities and you will be treated to a feast of fascinating and informative topics that provide meaningful cross-curricular and cultural input for language learning and communication.

New Opportunities gives equal importance to all aspects of language learning through

✓ grammar lessons that provide students with a solid base for learning
✓ methodical skills coverage to develop learners’ communicative competence and provide them with the language for life
✓ learner training sections and components that equip students with transferable learning skills and test-taking strategies

www.pearsonlongman.com/newopportunities For a full list of all the components available with this course, please go to the index section at the end of the catalogue.
For more information on our range of interactive whiteboard software go to www.pearsonlongman.com/IWBsolutions.

Example taken from Pre-intermediate Students’ Book

Strategy boxes ensure good learning habits
Consistent and thorough development of skills

Interesting and topical texts

Upper Secondary
What do you get when you ask a group of top-class and experienced teachers and teacher trainers to write a course for young adults?

**Success for students who**
- are at their peak of their cognitive development
- seek to learn about the world
- aspire to be independent in their learning

**Success for teachers who**
- expect a degree of challenge that matches their students’ skills
- need a reliable testing package that supports exam preparation
- want to cut the time they spend preparing lessons

Designed for learners who are at a critical point in their education, Success will help them cross the border between their school life and the outside world.

Refreshingly modern yet reassuringly familiar in its approach, Success offers a controlled and enjoyable environment for teaching and learning through careful monitoring of language progression and extensive skills coverage.

**Success – it’s all in the name!**
Example taken from Elementary Students’ Book

Highly contemporary and relevant topics

Integrated approach to teaching grammar and skills

Tips and strategies for learning

Clear grammar lessons that use real-life examples

For more information on our range of interactive whiteboard software go to www.pearsonlongman.com/IWBsolutions.
Digital Catalogue
CD-ROM

CD-ROM inside the back cover of this catalogue – demos and details of our digital products at the click of a button

Make technology work for you...

Pop the CD-ROM in your computer (the disc can be found inside the back cover) and discover how you can save time and maximise computer technology in your teaching – the tools you need for the 21st century teaching environment.

Packed with integrated and standalone course material – see how technology can really work for you and your students.

- Interactive Whiteboards
- iTests
- MyEnglishLab
- DVDs
- Web Resources
- Longman English Interactive
- CD-ROMs
- Mobile Downloads
- LiveBook

Pearson Longman technology for teaching and learning – designed with you in mind!
Are great teachers born or made?

“When I came back to teaching (after bringing up my children), things had changed a lot. From being a traditional teacher, now I was expected to be a constructive, enthusiastic and open teacher. My coordinator said not to worry because she would be helping me.

We both went into the classroom, and she let me start the day and introduce the activity. I was OK, but little by little I felt I was losing the group, these kids were already used to participating and being more active in class so when the coordinator saw this, she jumped in and started presenting a very different and fun class. My reaction was to follow her and, like magic, I fell into this new way of working and interacting with the students.

From that moment I realized the importance of growing as a teacher.”

Ann Marie, Mexico

“I’d had a successful career, but decided on a career break, and a cousin of mine said: “Why don’t you teach Business English?” At first, it really didn’t look very challenging, but the day I walked into the classroom I saw people that not only wanted, but needed a chance to get ahead, sacrificing part of their salary to have a better chance in the job market.

That’s where I found the challenge. Money is something to help you pay your bills, but the motivation comes when someone you taught succeeds, and that feeling of accomplishment. My career break has lasted 12 years so far……”

Erik, Brazil

Share your views

www.pearsonlongman.com/methodology/teachers_debate.html