



# Press Release

**November 2011**

## Royal award for Pearson ELT

*Speakout*, a general English course from Pearson ELT has won the prestigious HRH The Duke of Edinburgh English Language Book Award for 2011.

This is a highly coveted award that stands as a benchmark within the English language teaching industry and is one of the biggest events of its kind in the ELT calendar. Founded in 1971, HRH The Duke of Edinburgh English-Speaking Union English Language Book Award recognises the best book published each year in the field of English language teaching.

Pearson ELT was selected from a host of nominations to receive the award which celebrates innovation and good practice in the field of English language and English language teaching.

The winning title *Speakout* brings together the rich broadcast content of the BBC with the ELT expertise of Pearson and the authors to create a truly distinctive course for adult learners in the 21st century. The award is based on originality and substance and Pearson is delighted that the quality of *Speakout* has been recognised by the panel of eminent judges.

The ESU judges commented – "*Speakout* is a breath of fresh air: a novel, imaginative and contemporary approach to learning, with successfully-integrated media. The course comes with high-quality BBC DVD content and downloadable podcasts, both of which give learners content rich in authentic English and a genuine global range of subject matter to engage with. The course delivers a variety of exciting and motivating exercises and activities which would give any school, class, teacher or learner a significant learning resource and learning experience. *Speakout* is excellent in the way it permits self-learning access and is also an exciting class resource for teaching. The ESU judging panel described *Speakout* as 'the best course this year', 'excellent', and 'a wonderful course'. For once, a collaborative creation – between Pearson and the BBC in this case – brings the best of both and makes something better."

The ceremony will be held at Buckingham Palace on 9th November 2011. The team attending to be presented with the award will be the authors, Antonia Clare, Frances Eales, Steve Oakes, JJ Wilson and Jenny Colley (Pearson ELT Editorial Director).

-ENDS-

### EDITORS NOTES

The English-Speaking Union is an international educational charity founded in 1918 to promote international understanding and friendship through the use of the English language.

Registered Charity number 273136

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020 7529 1579

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