



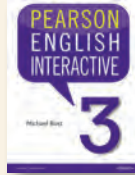





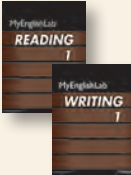



# Adult ELT At-a-Glance: Private Language Schools

Who are you?	Type of English course	Students' reasons for learning/improving their English	Teaching and learning style that suits you	Take a look at...	What makes it special?	You may also like...
My students are 17 to 40 years old and have different motivations for learning.	General English	<ul style="list-style-type: none"> <li>• Improve communication skills</li> <li>• Do better at work</li> <li>• College/university entry</li> <li>• Gain college/university degree</li> <li>• Emigrate to Australia, Canada, U.K., U.S.</li> </ul>	A communicative course to help build student confidence in all skill areas.	<i>Speakout</i> 	BBC videos bring real life into the classroom, engaging students. Extra support and personalized practice improve learner outcomes.	<ul style="list-style-type: none"> <li>• Longman Dictionaries</li> <li>• Test Preparation materials</li> </ul>
			A global course with clear goals for international communication using American English.	<i>Top Notch</i> 	Clear communication goals and recycling ensure students speak naturally and have cultural fluency.	
			Task-based approach and strong focus on vocabulary to get my students talking.	<i>Cutting Edge</i> 	Clearly structured tasks build fluency and confidence while world-view topics engage students.	
			A course linked to CEF Can-Do statements. A clear layout and detailed grammar explanations.	<i>New Total English</i> 	Can-Do objectives give students clear aims. The structure and extra resources help lesson organization.	
			A teacher-led, online general English course where the institution can manage students and classes.	<i>Pearson English Interactive</i> 	Online, video-based, integrated-skills program for international communication with over 100 hours of practice and instruction.	
I teach Business English. I also have contracts for in-company training.	Business English	<ul style="list-style-type: none"> <li>• Improve career prospects</li> <li>• Learn as part of company training program</li> <li>• Company language has changed to English</li> </ul>	Using English in authentic business situations.	<i>Market Leader</i> 	Content from <i>The Financial Times</i> helps learners to communicate effectively to get ahead in global business.	<ul style="list-style-type: none"> <li>• Business English Dictionary</li> <li>• Vocational English titles</li> </ul>

# Adult ELT At-a-Glance: Private Language Schools

Who are you?	Type of English course	Students' reasons for learning/improving their English	Teaching and learning style that suits you	Take a look at...	What makes it special?	You may also like...
I teach Business English. I also have contracts for in-company training. (cont'd)			Using business English concepts. Preparation for exams (eg BEC and BULATS).	<i>Intelligent Business</i> 	Content from <i>The Economist</i> helps learners develop functional business language with their general English.	<ul style="list-style-type: none"> <li>• Business English Dictionary</li> <li>• Vocational English titles</li> </ul>
			A light business English course.	<i>Lifestyle</i> 	Helps students improve their English for work, whatever their motivation.	
I prepare students for university.	General English integrated skills with academic skills	<ul style="list-style-type: none"> <li>• College/university entry</li> <li>• Gain college/university degree</li> <li>• Improve career prospects</li> </ul>	General English with engaging topics and practice in academic skills.	<i>New Language Leader</i> 	Real skills prepare high-flying students to succeed in academic studies and their future careers. Includes practice for IELTS and PTE Academic.	<ul style="list-style-type: none"> <li>• Longman Dictionaries</li> <li>• PTE Academic</li> <li>• MyEnglishLab IELTS</li> <li>• MyEnglishLab PTE Academic</li> </ul>
			Integrated skills course that helps students prepare for academic study.	<i>Academic Connections</i> 	Uses academic content alongside wider academic skills and builds towards the TOEFL® test.	
			Specific practice in Reading and Writing.	<i>MyEnglishLab Reading/Writing</i> 	Online course for reading and writing practice that provides feedback and diagnostics. Use alongside any course.	
			Topical material that develops critical thinking, while focusing on each of the four skills areas.	<i>NorthStar</i> 	Contemporary academic topics to develop critical thinking in two separate strands: Listening & Speaking, and Reading & Writing.	