

Total English

Advanced

Business ventures

- 1 If you had enough money, which of the following areas would you like to start up a business in? Rank them from 1-8, 1 being the one you would most like to start up a business in.

Cars and transport	
Food	
Furniture for the home	
Gardens	
Weddings, Christenings and Parties	
Travel and holidays	
Health	
Fitness	

Compare your chart with your partner. How different are they? Discuss your choices and give reasons for these.

- 2 Work with your partner. Choose two categories from exercise 1 and decide on a new product or service for each. Write the following information about the two products.

	1	2
Name:		
Service it offers:		
Features of the product:		
Main benefits of this product to the customer:		

Now read what you have written above again and try to include some discourse markers (see p. 129 of your student book).

- 3 Present your two proposals to the pair next to you. Ask each other questions about your products/service.



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TEACHER'S NOTES:

Aim: to provide further practice of the communication section on business ventures. This worksheet is designed to be used in conjunction with unit 9.

Time: 40 minutes

Materials: copy of the worksheet for each student

- 1 Ask students to read through the possible areas for a business venture and rank them from 1-8, starting at 1 as the one that interests them the most. Students compare their chart with their partners.
- 2 Students work in pairs and choose two of the categories from exercise 1 to use as new business venture areas. Ss decide on two products together and write notes on what the products can offer. Monitor as they work to check they are on the right lines here. Students then write a proposal for their two new products.
- 3 Students then present their proposals to the pair next to them. Encourage them to ask each other questions about the proposals. Ask for class feedback on the most interesting proposals.



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