

Total English

Advanced

Successful entrepreneurs!

- 1 Go to www.evancarmichael.com. Click on "View the complete list" to see all the entrepreneurs. Put a *T* (true) or an *F* (false) next to the following statements.
- a) (Click on the face of Jennifer Lopez) Jennifer earns just under \$12 million per movie.
 - b) Jennifer Lopez believes that intuition is very important.
 - c) Jennifer Lopez's strong and secure family background ensured that she stayed the person she wanted to be on her route to success.
 - d) (Click on Coco Chanel) Coco Chanel came from a wealthy background.
 - e) Coco Chanel's designs were influenced by men's fashion and also nun's dresses.
 - f) The secret of Coco Chanel's success was to have an individual look.
 - g) (Click on John Johnson) John Johnson accepts the concept of failure.
 - h) John Johnson was the first African American to make it onto the Forbes 400 list of the nation's richest individuals.
 - i) It was easy for John Johnson to get capital to start up his company.
 - j) John Johnson had a great skill in identifying a market need and satisfying it.
 - k) (Click on Bill Gates) Bill Gates attributes the success of Microsoft to his unchanging vision of his company.
 - l) Bill Gates only had short term ideas in the beginning.
 - m) As well as being a centibillionaire, Bill Gates is also very well respected as an entrepreneur in the industry.

- 2 **Work with a partner. Now go back to each of the people above on the website and list two more interesting facts about their success.**

Jennifer Lopez

Coco Chanel

John Johnson

Bill Gates



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TEACHER'S NOTES:

Aim: to use the Internet to explore the theme of fortune. This webquest is designed to be used in conjunction with unit 5.

Time: 40 minutes

Materials: copy of the worksheet for each student

- 1 Ask students to type in the website address. Check that all students are on the correct website. Students can work alone or in pairs to check whether the statements are true or false. Check answers with the class.

Answers (correct at time of going to press): a) False - her salary has soared past \$12 million per movie; b) True; c) True; d) False - she came from the impoverished streets of Paris; e) True; f) True; g) False - this is a word he does not accept; h) True; i) False - he found it very difficult; j) True; k) True; l) False - it was a 'many decades' thing and there were no shortcuts; m) True

- 2 Students work in pairs to increase the information they have about the four people by going back to the relevant part of the website and listing two more facts about their success. Ask for class feedback.



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